# Digitizing the Tapestry of Teaching: An Investigation into the Integration of Technology in Education through the TPACK Framework

A Research Paper submitted to the Department of Engineering and Society

Presented to the Faculty of the School of Engineering and Applied Science University of Virginia • Charlottesville, Virginia

In Partial Fulfillment of the Requirements for the Degree Bachelor of Science, School of Engineering

Rohey Colley Spring 2024

On my honor as a University Student, I have neither given nor received unauthorized aid on this assignment as defined by the Honor Guidelines for Thesis-Related Assignments

Advisor Rider W. Foley, Department of Engineering and Society

#### **Digital Shifts in Learning**

The advent of digital technology has sparked a substantial shift in educational methodologies, necessitating a reexamination of traditional pedagogical models. The exigencies imposed by the COVID-19 pandemic have only accelerated this transition, compelling educators and institutions to re-evaluate the role of technology in teaching and learning. This thesis seeks to dissect the complex interplay of factors that govern the adoption of technology in education, with a keen focus on the Technological Pedagogical Content Knowledge (TPACK) framework. As posited by Punya Mishra and Matthew J. Koehler of Michigan State University (2006), the successful integration of technology within educational curricula is an intricate process, influenced by a confluence of technological, pedagogical, and content knowledge.

The crux of this exploration lies in the observation of disparate levels of technological utilization across different educational landscapes, particularly during my pivotal transition from public to private education. Such disparities underscore the existence of underlying factors that extend beyond mere access or availability of technological resources. The TPACK framework, which encapsulates the integration of technology with pedagogical and content knowledge, provides a multidimensional lens through which these factors can be analyzed (Koehler et al., 2013. It postulates that the essence of effective teaching with technology transcends the siloed acquisition of content knowledge (CK), pedagogical knowledge (PK), and technological knowledge (TK). Instead, it necessitates a harmonious blend of all three, along with an acute awareness of the situational context within which they are applied.

The overarching thesis statement is that the adoption and efficacy of educational technologies are contingent upon a complex interplay of institutional, personal, and socio-cultural factors that influence educators' capabilities and willingness to integrate technology into

their pedagogical strategies. This thesis will scrutinize the multifaceted nature of these influences, examining how they culminate in the embedding of technology within educational practices, and how they align with or diverge from the TPACK framework. Through this inquiry, the research aims to identify and articulate the barriers and enablers to the seamless integration of technology in teaching, contributing to a richer understanding of the contemporary educational landscape.

#### **Contrasting Classrooms: Tech Integration in Focus**

The case context for this study is set within the microcosms of two educational institutions: a public school in Gaithersburg and a private school in Bethesda, both situated within the diverse educational landscape of Montgomery County, Maryland. This comparative analysis serves as a pivotal examination of the variability in technological integration strategies, resource allocation, pedagogical approaches, and the resultant implications for the TPACK framework's application in practice.

Within the economic landscape of public education, Gaithersburg High School operates under public funding parameters that delineate budget expenditures for various needs, including technological upgrades and maintenance. The imperative for equitable access to education shapes budgeting strategies, where funding is often tied to state standards and requirements. The school navigates these financial constraints with a student-to-teacher ratio of 13:1 (Niche, 2024a), indicative of its efforts to balance quality education with resource management. Public education, funded by government resources, provides free education, but with operational budgets that must be meticulously allocated. Gaithersburg High School, as part of the Montgomery County Public Schools system, falls under fiscal decisions that include a total

adopted expenditure budget for the city of \$86.2 million (City of Gaithersburg, 2023), which influences the resources available to the school, including its technological initiatives.

In stark contrast, Stone Ridge School of the Sacred Heart, serving students from early childhood through high school, is buoyed by a financial model rooted in tuition fees and private funding. For the upper school grades (9-12), families invest \$46,900 annually in tuition, with additional fees for application, enrollment, books, uniforms, and technology, amounting to a significant investment in each student's educational experience (Stone Ridge School of the Sacred Heart, 2024). This economic model supports a student-to-teacher ratio of 7:1 (Niche, 2024b), fostering an environment conducive to personalized attention and a robust integration of technology into the curriculum. Stone Ridge's approach to funding and budgeting is deeply rooted in a culture of philanthropy, as evidenced by the \$4.4 million in need-based financial aid provided to reflect a commitment to making education accessible (Stone Ridge School of the Sacred Heart, 2024). The Stone Ridge Fund exemplifies the school's financial strategy, aimed at meeting immediate operating budget needs and investing in the school's academic, arts, and athletic programs (Stone Ridge School of the Sacred Heart, 2024).

The infrastructural capabilities of both schools also reflect their economic realities.

Gaithersburg High School must judiciously manage its available science laboratories and technology-equipped classrooms to serve a large student population. Meanwhile, Stone Ridge is poised to allocate funds towards specialized laboratories and technology-rich spaces, directly impacting the scope of their pedagogical innovation and alignment with TPACK principles.

These economic and infrastructural factors are vital to understanding the broader context of technological integration in education. Gaithersburg High School's adherence to public school financial directives may limit its technology integration path, which is often dictated by state and

federal educational policies. Conversely, Stone Ridge's private funding allows for a more agile and tailored approach, potentially leading to a more profound realization of the TPACK framework's integrative vision.

By integrating these financial, infrastructural, and demographic statistics, this comparative case study moves beyond theoretical analysis, grounding the research in the tangible realities that shape the educational experiences at Gaithersburg High School and Stone Ridge.

The study seeks to provide a nuanced understanding of how economic resources, institutional priorities, and policy decisions converge to enable or constrain the effective integration of technology within diverse educational settings.

#### **TPACK:** The Intersection of Tech and Pedagogy

The theoretical underpinning of this thesis is grounded in the TPACK framework, which situates itself at the confluence of three critical domains of teacher knowledge: technological, pedagogical, and content knowledge. This framework serves as a vital lens through which the sociotechnical dynamics of educational technology integration are thoroughly examined. It offers an analytical approach to understanding how these knowledge domains interact within diverse educational contexts and influence the implementation and effectiveness of technology in teaching. This framework will be employed to scrutinize the intricacies of technology's role in education and to unravel the factors that contribute to its successful integration.

The TPACK framework, conceived by Mishra and Koehler in 2006, extends Shulman's notion of Pedagogical Content Knowledge (PCK) by incorporating technology as an essential element that interrelates with pedagogy and content (Koehler et al., 2013). This addition acknowledges the transformative role of technology in education and its potential to redefine the

boundaries of knowledge domains. TPACK is not merely a pedagogical tool but a socio-cultural construct that reflects the changing landscape of educational expectations, teacher capabilities, and institutional adaptability in the face of technological advancements (Mishra & Koehler, 2006).

In dissecting the interrelated dynamics of TPACK, this thesis recognizes that each knowledge domain does not exist in isolation but is deeply embedded within the socio-cultural fabric of the educational system. In the context of TPACK, technology transcends a mere collection of tools and becomes a cultural artifact, embodying the values, capabilities, and limitations of the society that creates and uses it (Koehler et al., 2013). Thus, the integration of technology into education is an act that reflects broader societal trends towards digitization and the increasing value placed on digital literacy.

Pedagogical knowledge within TPACK is concerned with the methods and practices of teaching and learning but is also shaped by the socio-cultural context in which education occurs. The approach to pedagogy in any given educational institution is a reflection of its cultural values, expectations, and institutional priorities. As technology becomes an integral part of this context, the pedagogical strategies employed by educators must evolve to accommodate new forms of student-teacher interaction, content delivery, and assessment made possible by digital tools.

Content knowledge, while seemingly the most stable domain within TPACK, is also subject to the influences of technology and pedagogy. In a digitized world, the content itself can be transformed through technological means, presenting both opportunities and challenges for educators in maintaining the integrity of subject matter while leveraging the potential for enhanced engagement and understanding.

The interactions among these domains are influenced by a myriad of factors, including but not limited to, access to technology, institutional support, teacher beliefs, and professional development opportunities (Mishra & Koehler, 2006). For instance, a teacher's willingness and ability to integrate technology into their teaching are contingent upon not only their personal comfort with digital tools but also the professional development and support provided by their institution. These factors, in turn, are shaped by larger societal forces such as economic policies, educational standards, and cultural attitudes towards technology and innovation.

The TPACK framework also considers the power dynamics inherent in the adoption of technology in education (Koehler et al., 2013). Decisions regarding which technologies are embraced within an educational setting often reflect power relations among stakeholders, including administrators, teachers, students, and policymakers. The influence of commercial interests in the educational technology market and the implications of these influences on curricular choices and pedagogical autonomy are critical considerations within this framework.

#### **Crafting the Compass: Charting the Methodological Journey**

This thesis employs a mixed-methods research design to explore how technology is integrated into educational settings, focusing on two distinct schools: Gaithersburg High School, representing public education, and Stone Ridge School of the Sacred Heart, representing private education. Surveys were sent to a targeted group of teachers—five from Gaithersburg and nine from Stone Ridge—covering a range of departments including Technology & Career Research, English, Mathematics, Social Studies, Theology, Latin, and English.

To gain comprehensive insights into the educators' experiences, perceptions, and strategies regarding technology integration, the survey included seven carefully crafted questions focused on:

- Detailed examples of technology integration in the curriculum, outcomes, and its impact on teaching approaches.
- 2. Significant advantages and challenges of using technology in teaching.
- 3. Criteria used for selecting technological tools for classroom use.
- 4. Support from the school administration for using technology, including resources or training that have been useful.
- The impact of technology incorporation on student engagement and learning outcomes, with specific examples or observations.
- 6. Description of professional development received related to educational technology and its effect on confidence and competency in using technology for teaching.
- 7. Beliefs about promising technological trends or tools for the future of teaching and learning and preparedness to adapt to emerging technologies.

Alongside the surveys, classroom observations were conducted to capture how technology was used in lessons, focusing on real-time interactions between teachers and students with technology.

Both surveys and observations collected qualitative data, supplemented by relevant quantitative data, such as the frequency of technology use and types of technologies used. The analysis, informed by the TPACK framework, aimed to provide a comprehensive view of technology integration in schools and the factors influencing its success or challenges.

This methodological approach facilitated a deeper understanding of the actual state of technology use in education and the factors enabling or hindering its integration.

## Revealing the Digital Tapestry: Insights and Impacts Unfolded

The exploration of technology integration at Gaithersburg High School and Stone Ridge reveals a landscape shaped significantly by resources, pedagogical commitment, and administrative support. This comparative analysis uncovers the divergent paths each school follows to leverage educational technology, marked by striking differences in execution and outcomes.

At Gaithersburg High School, the pragmatic yet constrained approach to utilizing Chromebooks and Promethean boards is captured by an educator's reflection: "Our efforts to utilize technology aim to bolster teaching efficiency and curriculum delivery, despite facing infrastructural limitations," (Gaithersburg Teacher Survey). The practical application of technology here faces notable barriers, including "inconsistent Wi-Fi connectivity and the challenge of diverting students' attention from smartphones to educational content," a sentiment echoed in both classroom observation notes and the Gaithersburg teacher survey. These comments highlight a critical gap between the potential for technology and its effective implementation, underscoring the need for a comprehensive strategy that addresses both technological and human factors.

Contrastingly, Stone Ridge exemplifies an environment where technology integration is not only innovative but deeply embedded in pedagogical practices. "The array of digital tools at our fingertips, coupled with continuous professional development, revolutionizes our teaching approach and enriches student learning," a sentiment shared by a Stone Ridge educator (Stone

Ridge Teacher Survey). Classroom observations corroborate this, showcasing students' active engagement and enhanced learning through technology, such as leveraging interactive e-Texts in English class to "foster a deeper appreciation and understanding of literary works" (Stone Ridge Teacher Survey).

"The support from the administration in promoting a culture of innovation and shared learning has been instrumental," reflects another Stone Ridge teacher, emphasizing the role of administrative backing in nurturing a technologically advanced learning environment (Stone Ridge Teacher Survey). Conversely, a Gaithersburg educator pointed out, "Our struggle isn't with the lack of desire to integrate technology, but rather with the systemic barriers that limit our access to and effective use of digital tools," highlighting the pivotal role of resource allocation and administrative support in technology integration (Gaithersburg Teacher Survey).

Furthermore, Stone Ridge's proactive stance towards technology not only enhances administrative tasks but significantly cultivates a digitally literate learning environment. "Using platforms like Blooket for game-based learning has not only made learning more interactive and fun but has notably deepened student engagement and comprehension," shared a language educator from Stone Ridge (Stone Ridge Teacher Survey). This approach starkly contrasts with Gaithersburg's reactive use of technology, where "the lack of access to newer technologies means we often have to find workarounds, which can hinder the dynamism of our lessons" (Gaithersburg Teacher Survey), illustrating the challenge of outdated or limited technological resources.

One teacher from Stone Ridge vividly illustrated the transformative potential of technology: "Seeing our students' enthusiasm for using VR in history class to explore ancient civilizations firsthand was a testament to the immersive power of modern technology in

education" (Stone Ridge Teacher Survey). This innovative use of technology showcases how digital tools can redefine traditional learning experiences, a capability constrained at Gaithersburg High School by resource limitations.

This comprehensive analysis, enriched with educator testimonials and classroom insights, vividly portrays how technology, pedagogy, and the institutional setting interact. It underscores that successful technology integration transcends mere access to digital tools, requiring a strategic approach that includes supportive policies, innovative teaching, and a dedicated effort to close the digital divide. Through the contrasting experiences of Gaithersburg High School and Stone Ridge, this study offers a detailed view into the varying conditions and challenges of technology integration in education, providing valuable insights into how digital advancements can be harnessed to elevate teaching and learning outcomes.

#### **Intersecting Paths: Bridging Theories, Realities, and Future Horizons**

This study's examination of technology's role within education, guided by the

Technological Pedagogical Content Knowledge (TPACK) framework, underscores the intricate
balance required to harness the full potential of digital tools in enhancing learning outcomes. The
juxtaposition of experiences at Stone Ridge and Gaithersburg High School vividly illustrates the
TPACK framework's premise: effective educational technology integration necessitates a
synergistic alignment of technological resources, pedagogical strategies, and content expertise.

Stone Ridge exemplifies this alignment, where technology serves as a catalyst for innovation and
personalized learning, demonstrating the framework's ideal integration within a supportive
private education context. Conversely, Gaithersburg High School's scenario, marked by systemic
constraints, highlights the challenges in achieving such synergy in less conducive environments,

emphasizing the framework's assertion that technology's potential is not inherently realized through its mere availability but through strategic and pedagogically informed application. This dichotomy enriches the discourse on educational technology by spotlighting the significant role of contextual factors—such as institutional support, infrastructure, and educator readiness—that influence technology's impact on teaching and learning. It aligns with broader theories and evidence from similar studies, reinforcing the notion that successful technology integration is deeply embedded in the educational ecosystem's complexities. This nuanced understanding, drawing from the TPACK framework and contrasting educational settings, advances the conversation on educational technology, advocating for a comprehensive approach that accounts for the multifaceted nature of integrating technology into educational practices.

In the application of the TPACK framework to the analysis, the study meticulously categorized educators' responses and classroom behaviors into components of Technological Knowledge (TK), Pedagogical Knowledge (PK), and Content Knowledge (CK). This methodological lens facilitated a nuanced understanding of how these knowledge domains interact within and across the educational settings of Gaithersburg High School and Stone Ridge. For instance, Stone Ridge's innovative use of interactive e-Texts exemplifies a harmonious blend of TK (technology utilization), PK (instructional strategies), and CK (literary analysis), showcasing an effective TPACK integration that enhances learning outcomes. Conversely, the constrained application of Chromebooks and Promethean boards at Gaithersburg High reveals a disjunction primarily between TK and PK, hindered by infrastructural limitations, highlighting areas for targeted improvement within the TPACK framework.

This research, while shedding light on the intricate dynamics of technology integration in education, is circumscribed by several limitations. The reliance on self-reported data from a

relatively small sample of educators may introduce bias, given its inherent subjectivity and potential lack of representativeness across the broader educational spectrum. Similarly, classroom observations, though insightful, are limited to the observer's interpretations, possibly not capturing the entirety of the interactive and pedagogical nuances. The study's geographical limitation to two schools within a single county restricts the generalizability of the findings, underscoring the necessity for future research to encompass a more diverse array of educational settings and regions. Additionally, the omission of student perspectives and the lack of a longitudinal research design could further narrow the study's scope and depth. Significantly, the TPACK framework's inadequacy in addressing educator motivation as a pivotal element in technology integration emerges as a notable oversight. While TPACK articulates the convergence of technological, pedagogical, and content knowledge, it overlooks the motivational drivers that are crucial for educators to navigate and overcome institutional and infrastructural barriers to technology adoption. This study's findings highlight the need for an expanded conceptual model that integrates these motivational factors, offering a more holistic view of the complexities surrounding technology integration in educational contexts.

Reflecting on the methodology employed in this study, a critical analysis reveals opportunities for methodological enhancement to deepen the understanding of technology's role in education. Incorporating a quantitative analysis of student performance and outcomes would have provided a vital empirical layer to the research, enabling a direct correlation between technology integration and measurable learning achievements. Such an approach would strengthen the foundation of the study, offering quantifiable evidence to complement the qualitative insights derived from educator perspectives and classroom dynamics. Moreover, a longitudinal perspective on technology integration, observing its evolution and impact over an

extended period, would contribute invaluable insights into the sustainability and long-term effects of digital tools in educational settings. This approach would not only chart the trajectory of technological adoption but also uncover patterns of change, resilience, and adaptation among educators and students. The integration of quantitative data and a longitudinal study design would thus significantly enrich the research, providing a holistic view of the complex interplay between technology, pedagogy, and learner outcomes. It would move beyond static snapshots to capture the fluid and evolving nature of educational technology integration, offering a richer, more nuanced understanding of its implications for future teaching and learning landscapes.

The findings from this study significantly inform an advanced engineering practice, particularly emphasizing the need for a paradigm shift toward developing educational technologies that are intricately aligned with the diverse ecosystems of education. This research underlines the imperative for technologies that not only offer pedagogical flexibility but are also finely attuned to the complex motivational landscapes of educators. It necessitates an engineering approach that is deeply user-centric, advocating for a design philosophy that prioritizes the pedagogical objectives, constraints, and aspirations of educators at every stage of development. Such a methodology requires an iterative, feedback-driven process, engaging educators as co-creators to ensure the resultant technologies are not only functional but deeply embedded in the actualities of educational needs and aspirations. Furthermore, this study champions the role of educators as central agents of change, underscoring the importance of developing technologies that empower them, facilitate pedagogical innovation, and ultimately enrich the student learning experience. By embracing a collaborative engineering approach that values educator input and leverages their insights, the field can move towards creating more impactful, meaningful, and contextually relevant educational tools. This shift not only aims to

bridge the gap between technological potential and pedagogical practice but also endeavors to foster a more dynamic, engaging, and equitable educational landscape, marking a significant step forward in the confluence of engineering and education.

### **Envisioning the Future: Beyond the Horizon of Digital Education**

The exploration of technology integration at Gaithersburg High School and Stone Ridge highlights the essential role of comprehensive institutional strategies in realizing the transformative potential of educational technology. These strategies include robust administrative support, pedagogical innovation, and well-developed infrastructure that support digital initiatives. The TPACK framework illustrates the need for educational settings to create environments where technology not only supports but enhances learning outcomes, preparing students for a digitally interconnected future.

This study emphasizes the importance of a holistic approach to technology integration, urging educational leaders to move beyond mere access to digital tools. Instead, they should focus on how these tools can enhance pedagogical goals and enrich content delivery. It calls for future research to explore technology's impact across diverse educational landscapes and suggests developing professional development programs that enable educators to integrate technology seamlessly into their teaching.

In conclusion, this research advocates for a strategic and thoughtful approach to technology use in education, emphasizing the need for collaboration among educators, policymakers, and technologists. By fostering educational experiences that are not only technologically enhanced but also pedagogically sound and content-rich, we can harness digital tools as transformative forces that redefine educational quality and accessibility. The promise of

technology, when thoughtfully integrated, is to revolutionize the educational landscape, making learning more engaging, inclusive, and effective.

#### Work Cited

- City of Gaithersburg. (2023, May 16). FY 2024 Adopted Budget | Gaithersburg, MD. https://www.gaithersburgmd.gov/government/budget-strategic-planning/fy-2024-budget
- Koehler, M. J., Mishra, P., & Cain, W. (2013). What is Technological Pedagogical Content Knowledge (TPACK)? *Journal of Education*, 193(3), 13–19. https://doi.org/10.1177/002205741319300303
- Mishra, P., & Koehler, M. J. (2006). Technological Pedagogical Content Knowledge: A Framework for Teacher Knowledge. *Teachers College Record*, 108(6), 1017–1054. https://doi.org/10.1111/j.1467-9620.2006.00684.x
- Niche. (2024a). *Gaithersburg High School in Gaithersburg, MD*. Niche. https://www.niche.com/k12/gaithersburg-high-school-gaithersburg-md/
- Niche. (2024b). *Stone Ridge School of the Sacred Heart in Bethesda, MD*. Niche. https://www.niche.com/k12/stone-ridge-school-of-the-sacred-heart-bethesda-md/

Public school teacher 1 (2024, February 1). Personal communication.

Public school teacher 2 (2024, February 1). Personal communication.

Public school teacher 3 (2024, February 1). Personal communication.

Public school teacher 4 (2024, February 12). Personal communication.

Public school teacher 5 (2024, January 31). Personal communication.

Private school teacher 1 (2024, January 29). Personal communication.

Private school teacher 2 (2024, January 28). Personal communication.

Private school teacher 3 (2024, February 15). Personal communication.

Private school teacher 4 (2024, February 20). Personal communication.

Private school teacher 5 (2024, February 17). Personal communication.

Private school teacher 6 (2024, February 20). Personal communication.

Private school teacher 7 (2024, February 19). Personal communication.

Private school teacher 8 (2024, February 11). Personal communication.

Private school teacher 9 (2024, January 22). Personal communication.

Stone Ridge School of the Sacred Heart. (2024). Tuition and Affordability Stone Ridge.

https://www.stoneridgeschool.org/admissions/tuition-affordability